

# Benefitfocus®

During these unprecedented times, millions of Americans have lost their jobs and access to affordable healthcare. Unemployment claims have skyrocketed, and states are struggling to provide critical services to those most affected. Employers have shut their doors, laid off their workforce, and now many unemployed people must navigate high-cost COBRA plans, apply for federally subsidized ACA exchange plans or try and qualify for Medicaid. For those who still have some household income that negates their eligibility for Medicaid and heavily subsidized state exchange qualified health plans, Benefitfocus has a simple self-managed no-cost platform, Benefitplace.com, to provide your citizens have an affordable viable health plans.

Through Benefitplace, we have partnered with national leaders in health plans that serve employers, Medicare and Medicaid to create an affordable solution to provide your citizens coverage options for their medical needs and reduces the burden for both employers and former employees dealing with COBRA benefits at 102% of unsubsidized premiums.

Benefitfocus has also partnered with Shipt, a national organization ensuring your citizens get the things they need from stores they trust. Your citizens can order everything from groceries to household essentials for delivery to their door ensuring they minimize their exposure to heavily frequented essential services.

Last but not least, many people are avoiding emergency rooms, urgent care facilities and doctor's offices, afraid they may come in contact with affected individuals seeking care. Benefitplace completes our package of benefits by partnering with Doctor on Demand, a telemedicine organization that connects your citizens to licensed physicians through a computer, smart phone or tablet 24 hours a day, 7 days a week at a fraction of the cost of urgent care and emergency room visits.

Best of all, this solution costs the state **nothing**. Individuals who select these services will pay the providers directly through a secure portal with their credit or debit cards.

Benefitfocus is here for you and we stand beside you through these challenging times. To support our belief in this solution and echo our desire to help, our President, Ray August, has offered to donate proceeds from the offering back to the states that implement this solution, to help with their COVID-19 relief efforts. Let us offer your citizens these opportunities before their loss of employment becomes a long-term medical financial burden to themselves and the state services designed to support them.

Please reach out to me at [Jeff.Peacock@benefitfocus.com](mailto:Jeff.Peacock@benefitfocus.com) to walk through this easy implementation process. Best Regards,

Jeff Peacock

*Certain products available on the BENEFITFOCUS BENEFITSPPLACE™ platform may be regulated through various state agencies as insurance products. Regulated insurance products are offered through brokers affiliated with BenefitStore, Inc. (doing business as 627 Benefits Insurance Agency in California and 627 Insurance Agency in New York), a licensed insurance agency and wholly owned subsidiary of Benefitfocus, or through your, your association's, or your employer's appointed broker as applicable. Offerings contained within Benefitplace.com are in addition to any other options you might have under a group health plan, COBRA, ACA, Medicaid, Medicare or other options available to you. Terms, conditions, coverage and costs may vary.*



# Benefitplace™

By Benefitfocus

## Benefitplace: Provide Residents with Access to Affordable Benefits in Times of Transition at No Additional Cost to Your State

Separated employees can now get access to the affordable coverage options they need such as medical, student loan support or even auto insurance through Benefitplace.com



### Key Benefits Offered

#### Health

Medical  
Dental  
Vision  
Discount  
Prescriptions

#### Wealth

Student Loan  
Refinancing

#### Property

Renters  
Insurance  
Auto Insurance  
Homeowners  
Insurance

#### Lifestyle

Grocery  
Delivery



### Why Benefitplace

Care for your state's transitioning residents by offering affordable access to a range of benefits, including alternatives to COBRA, via nationally recognized providers. Benefitplace is a world-class AI-driven platform, with decision support tools to help residents understand their options and make informed decisions. No cost to your state and includes a simple and secure setup process.



### Who Can Benefit?

Independent contractors, separated employees, those ineligible for employer group plans, association and group members



### Payment and Ongoing Support

Easy payment options for residents, using any major credit or debit card through a secure and compliant platform. Convenient, year-round access to benefits via the Benefitfocus app. Includes industry leading, experienced customer support teams for both the state and its residents.



Contact [Jeff.Peacock@benefitfocus.com](mailto:Jeff.Peacock@benefitfocus.com) to learn more and get started with Benefitplace.



[www.benefitfocus.com](http://www.benefitfocus.com) (843) 849-7476

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