



## **2021 NASPE Annual Meeting**

**State of Wisconsin**

**Bid Proposal**

### **Division of Personnel Management**

Contact:  
Department of Administration,  
Division of Personnel Management  
101 East Wilson Street, 4th Floor  
P.O. Box 7855  
Madison, WI 53707-7855

The State of Wisconsin is pleased to submit a bid to host the 2021 NASPE Annual Meeting in our capitol city, Madison, Wisconsin. Wisconsin has never hosted an annual meeting, so we are very excited to offer our city for consideration. This document highlights our city venues and attractions and illustrates our ability to meet the required selection criteria. I am confident the members of NASPE would benefit from what we offer in hosting the 2021 NASPE Annual Meeting. Thank you for your consideration.

**PROPOSED LOCATION**

Madison, the capital city of Wisconsin, is located 77 miles west of Milwaukee and 122 miles northwest of Chicago and is known for the domed Wisconsin State Capitol, which sits on an isthmus between [Lake Mendota](#) and [Lake Monona](#). The city's paved Capital City State Trail runs past Monona Terrace, a lakefront convention center designed by Frank Lloyd Wright. Madison is home to the [University of Wisconsin–Madison](#), the [Wisconsin State Capitol](#), [Henry Vilas Zoo](#), scenic lakes, and is within 50 miles of 21 State Parks, forests, and recreation areas.

Madison, Wisconsin consistently ranks as a top community in which to live, work, play, and raise a family.

#10 Best Cities for an Active Lifestyle <i>WalletHub.com, January 2019</i>	#8 America's Best Small Cities <i>BestCities.org</i>
#4 Best Capital Cities to Live In <i>WalletHub.com, February 2019</i>	#2 Best City for Parks <i>Livability.com May 2016</i>
One of the Best Small Cities in America <i>National Geographic, January 2018</i>	Best Food Trucks in America <i>MSN.com, February 2019</i>
#1 Nicest Cities in America <i>Cheatsheet.com, June 2018</i>	#4 Best Beer Destination in the World <i>VinePair.com, January 2018</i>
#2 Most Walkable Cities <i>Expedia.com, May 2018</i>	#6 Best U.S. Cities for Biking <i>Peopleforbikes.org, May 2018</i>

**AIRPORT ACCESSIBILITY**

**Dane County Regional Airport**

The [Dane County Regional Airport](#) is located six miles northeast of downtown Madison and is approximately a 12-minute drive to downtown Madison. Taxis, Uber, rental cars, Madison Metro Bus, and hotel courtesy vans are available at the airport. Major airlines including American, Delta, Frontier, Sun Country, and United fly into Madison.

**Milwaukee Mitchell International Airport**

The [Milwaukee Mitchell International Airport](#) in Milwaukee, Wisconsin is the largest airport in Wisconsin, and is 90 minutes away (84 miles) from downtown Madison. [Badger Coaches](#) and [Megabus](#) offer daily express service from the airport to Madison. In addition to the airlines listed for Madison (with the exception of Sun Country), the following airlines also service from Milwaukee: Southwest, Alaska, and Air Canada.

### **Chicago O’Hare International Airport**

Although further from Madison, flights from the [Chicago O'Hare International Airport](#), in Chicago, Illinois are often less expensive. The [Van Galder](#) bus service offers daily buses between the airport and UW-Madison. All major international and domestic airlines fly into Chicago.

### **Additional Modes of Transportation**

In addition to Uber and Lyft, calling a taxi is an easy way to traverse the city with luggage in tow. Madison is home to several official taxi services including [Badger Cab](#), [Madison Taxi](#), and [Union Cab](#). Taxi rides from the Dane County Regional Airport to campus cost approximately \$25 one way.

## **MEETING VENUES**

### **Monona Terrace Community and Convention Center**

[Monona Terrace](#) is designed to meet the high-tech demands of today’s convention, trade show and meeting planners. Each level is made up of multiple meeting places, including formal board rooms, a 37,000 square foot exhibition hall, and a stunning rooftop terrace with a view of the cityscape, downtown skyline, and the State Capitol dome. The Terrace is adjacent to the Hilton Madison Monona Terrace and provides direct access to the Hilton through an enclosed, climate-controlled skywalk.

### **Hilton Madison Monona Terrace**

The newly renovated [Hilton Madison Monona Terrace](#) is located in the heart of downtown Madison, overlooking Lake Monona. The Hilton offers complimentary transportation to/from Dane County Regional Airport, a fully equipped fitness center, indoor pool, and whirlpool. Onsite dining options are available at the Audrey Kitchen and Bar, featuring a collection of classic and progressive cocktails, alongside a menu of lighter fare, tasty dishes, and entrees. This facility can accommodate events for up to 100 guests.

### **Hyatt Place Madison**

The [Hyatt Place Madison Downtown](#) hotel is located in downtown Madison and features a complimentary breakfast buffet, internet access, a 24-hour business center, an indoor pool and fitness center, and express check-in. The hotel has 2400 square feet of conference space and meeting rooms. A roundtrip airport shuttle is complimentary, with an area shuttle that operates within two (2) miles of the hotel.

### **The Edgewater Hotel**

Located in downtown Madison, the [Edgewater Hotel](#) offers over 200 guest rooms, an outdoor plaza and park, several restaurants and lounges, a luxurious spa, moorings for boats, and a large plaza that connects both hotel guests and the public to the lake. The Edgewater offers several venues for breakout sessions and retreats, plus five distinct restaurants for post-conference dinners, pre-meeting coffees, and end-of-the-day happy hours. Recently renovated, this historic hotel sits on the shores of Lake Mendota, and is adjacent to the University of Wisconsin, and the state Capitol.

### **The Concourse Hotel**

The Madison [Concourse Hotel](#) is centrally located in downtown Madison and offers 373 guest rooms and 27,000 square feet of flexible meeting space including 28 meeting rooms and 6 hospitality suites. Featured amenities include an indoor pool, underground parking, a fitness center, dining at the Circ, the Bar, and Starbucks. Complimentary shuttle service is available between the Dane County Regional Airport and the hotel.

## **AREA ATTRACTIONS**

### **Wisconsin State Capitol**

The [Wisconsin State Capitol](#) building rests against the backdrop of Madison's skyline and is one of Madison's top attractions. Standing over 200 feet tall, the Capitol is an architectural masterpiece, made of 43 varieties of stone from around the world, hand-carved furniture and exquisite glass mosaics, and topped by an elegant gilded bronze statue. Visitors can experience the beauty of the Capitol on a guided tour which explores the entire building.

### **Betty Lou Cruises**

The [Betty Lou Cruises](#) offer an opportunity to experience Madison the way it is meant to be seen - from the water! The cruise offers incredible views of the Madison skyline, highlights along the shoreline; and includes food and beverages, and outstanding hospitality that makes the Betty Lou Cruises one of the city's top attractions. Public Cruises or Private Charters for 20 or more guests are available on beautiful Lakes Mendota and Monona.

### **Downtown Madison State Street**

[State Street](#) is a shopper's paradise in downtown Madison, lined with block after block of specialty shops, art galleries, gift stores, women's boutiques, ethnic shops, theaters, museums, restaurants, and outdoor sidewalk cafes. Linking the Capitol Square with the University of Wisconsin-Madison campus, State street offers something for everyone.

### **Memorial Union Terrace**

The [Memorial Union Terrace](#) is a popular lakefront gathering spot for socializing with a backdrop of the lake, live music, and Wisconsin food and drink favorites (brats, corn on the cob, and local beer). Events held at the Terrace are usually free to the public in the evenings. The Terrace is recognized for its classic architecture and bright green, orange and yellow sunburst chairs and is one of the best places in town to enjoy a summer sunset.

### **Olbrich Botanical Gardens**

[Olbrich Botanical Gardens](#) offers 16 acres of outdoor gardens, featuring stunning landscapes and Midwest-hardy plants. Also featured are the Bolz Conservatory tropics, filled with exotic plants, fragrant flowers, orchids, free-flying birds, and a waterfall. The outdoor gardens are open daily. Parking is free.

### **Wisconsin Veterans Museum**

For over 100 years, the [Wisconsin Veterans Museum](#) has featured the stories of our state's military veterans. Located in downtown Madison, this award-winning museum and research center chronicles the history-shaping exploits of Wisconsin's veterans from the Civil War to present day. Admission is free.

### **Henry Vilas Zoo**

The [Henry Vilas Zoo](#) is home to a variety of animal species and diverse habitats, including a Tropical Rainforest Aviary with tropical plants and fish; a Big Cats exhibit featuring Amur tigers and African lions; Arctic Passage, which is home to polar bears, grizzly bears and seals; and a Primate House with monkeys and other primates from all over the world. Admission and parking are free.

### **Wisconsin Historical Museum**

The [Wisconsin Historical Museum](#) is located on the Capitol Square and is dedicated to showcasing the history of Wisconsin and general American history through an extensive collection of over 110,000 historical objects and nearly 400,000 archeological artifacts.

### **Wisconsin Dells**

For attendees coming with their family or looking for an extended stay, the [Wisconsin Dells](#) is a 60 minute drive from Madison. Its numerous theme parks and entertainment centers include Noah's Ark Water Park, Mt. Olympus Water and Theme Park, and the Kalahari resort, the largest indoor waterpark in America. The Dells also feature thrilling attractions, live entertainment, dining options, a nationally recognized [spa](#), and a [shopping](#) outlet.

### **ON-SITE SUPPORT**

The State of Wisconsin has been a NASPE member for several years. Malika Evanco, the Administrator of Personnel Management, currently represents Wisconsin on the NASPE committee. She attended the 2019 Annual Meeting and will also attend the January 2020 meeting in Washington, DC.

With over 400 HR staff statewide, and a downtown Madison office, Ms. Evanco and her team are well positioned to provide on-site support during the conference to ensure it runs smoothly.

Thank you for considering our proposal to host the 2021 annual meeting. We look forward to working with and supporting your efforts should you select our beautiful city. We are confident that Madison will meet your conference needs and stand ready to assist you during the process. Should we be selected, Ms. Evanco will serve as the Host State Chair on the NASPE Executive Committee and Meetings Committee. If you have questions on this proposal, feel free to contact Ms. Evanco at [malika.evanco@wisconsin.gov](mailto:malika.evanco@wisconsin.gov) or 608-266-5829.