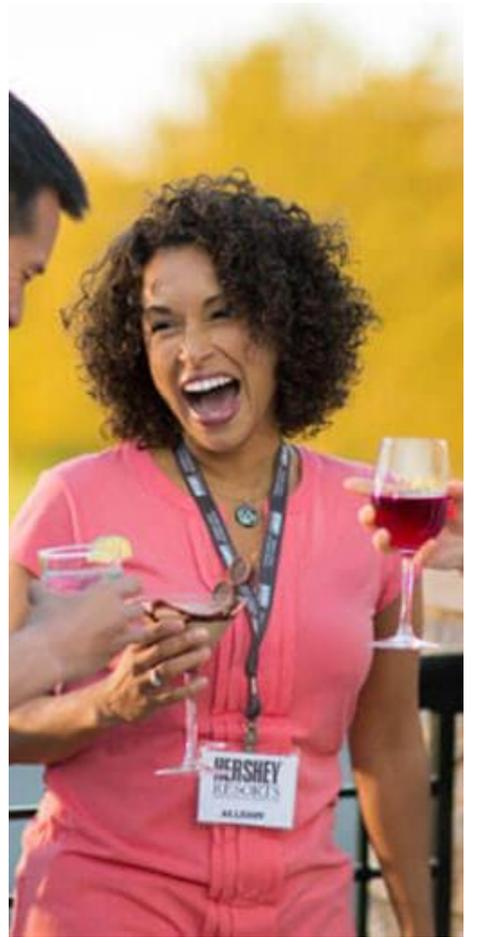




The Sweetest Place
on Earth & The
45th Annual NASPE
Meeting



July 2023



Hershey, Pa

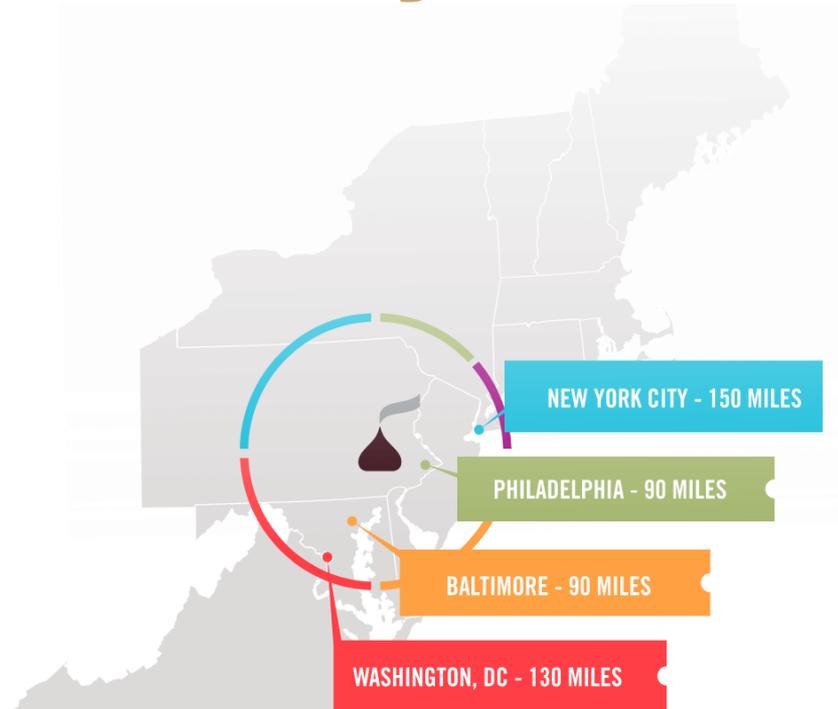
A Kiss is Just a Kiss?

It's known as the "Sweetest Place on Earth" and features a world-renowned theme park, first-class accommodations and dining, rich history, the finest spa treatments, countless shopping opportunities and the scent of chocolate in the air. Nearby, guests can visit Amish country, the beautiful State Capitol building and historic Gettysburg.

Located in picturesque central Pennsylvania, Hershey is just 90 minutes from Baltimore and Philadelphia, two hours from Washington, DC and three hours from New York City. But there's so much to do in Hershey, guests will likely want to stay to enjoy everything it has to offer.

And it's just 25 minutes from the Pennsylvania State Capital.

Getting there



Harrisburg International Airport

Harrisburg International Airport (MDT), just a 14-minute drive from Hershey, boasts five major airlines with non-stop service to 15 major cities and one-stop service to many others. Airlines include:

Allegiant, American Airlines, Delta, Frontier, United

Baltimore/Washington International Thurgood Marshall Airport

Baltimore/Washington International Thurgood Marshall Airport (BWI), less than two hours from Hershey, features 19 major airlines, including:

Allegiant, American Airlines, Delta, Frontier, JetBlue, Southwest, Spirit, United and many others



The Hotel Hershey

www.thehotelhershey.com

The Hotel Hershey matches historic elegance with up-to-date amenities for a one-of-a-kind experience with 20 meeting rooms accommodating up to 450 people.



The Hershey Lodge

www.hersheylobby.com

The Hershey Lodge offers 100,000 square feet of event space and 665 well-appointed guest rooms. This family-friendly resort is a one-stop-shop for all its guests' needs.

What Makes It So Sweet...



Hersheypark

Offering fun for all ages, this theme park is home to more than 70 rides, a full-fledged water park, dining options, shopping and more.



Rich History

Visit the Hershey Story Museum to learn about Milton Hershey and the town he established more than 100 years ago.



Fine Dining

From casual to classy, Hershey's many restaurants offer it all. Enjoy a family-friendly meal or an intimate experience for two.



Hershey Gardens

The gardens delight visitors with an array of flowers, shrubs and trees. Guests can take in themed gardens, the Children's Garden and the butterfly atrium.

What Makes It So Sweet...



Chocolate World

Take the chocolate tour, enjoy a chocolate tasting or create your own candy bar. Be sure to stock up on your candy supply in Hershey's largest candy store.



ZooAmerica

This 11-acre zoo showcases more than 200 animals from North America. Admission is included with your Hersheypark ticket or can be purchased separately.



Entertainment

Hershey's trio of entertainment venues host some of the biggest names in the entertainment industry. Take advantage of summer concerts, Broadway shows and more.



Senators Baseball

Nestled on City Island, the Harrisburg Senators are the city's minor league baseball team, affiliated with the Washington Nationals.

Other Close Areas of Interest...

There is more rich history and unique culture within an hour's drive from Hershey:

Gettysburg Battlefield (45 mins from Hershey)

Gettysburg is steeped in the history of the Civil War. The epic Battle of Gettysburg, in 1863, resulted in more than 50,000 casualties for the North and South combined. It is also, of course, the place where Abraham Lincoln delivered the immortal Gettysburg Address. The town itself is made up of houses, hotels and taverns dating back several centuries, but Gettysburg offers more modern travel and leisure activities, as well, like wine tastings, orchard tours, shopping and golfing.

Amish Country, Lancaster, PA (30 minutes from Hershey)

Pennsylvania Dutch country is a fascinating destination to explore. Visitors will get a glimpse of farm life as it was in the early 1800s. Visit markets and farm stores for homemade shoofly pie and fresh produce, or shop for a handmade quilt. President James Buchanan's elegant home, Wheatland, is no less historic but contrasts sharply to the simpler Pennsylvania Dutch heritage sites in Lancaster.



Fundraising & Speakers



Pennsylvania is home to many businesses and potential event sponsors and speaker sources, including Deloitte, The Hershey Company, Penn State Health, Rite Aid Corporation, Tyco, Highmark Blue Shield, NeoGov, Justifacts, ServiceNow, UKG, Microsoft, Unisys, AWS, SAP and more.

The Society for Human Resource Management (SHRM) also has a central Pennsylvania chapter, a potential source for conference speakers.

Finally, the commonwealth hosts the annual OneHR Conference in partnership with Harrisburg University, a relationship that could be leveraged to identify conference speakers. Each year, the conference attracts more than 650 participants and speakers from a variety of prominent organizations (see Appendix A).

Like Peanut Butter and Chocolate

... we're sweet on hosting you for the 43rd NASPE Annual Conference. Commonwealth of Pennsylvania human resources employees will be available to assist with on-site support for the Annual Meeting. We understand support is needed for tasks such as assisting with the registration table, taking photos, staffing meeting rooms and distributing materials.



Appendix A - Past Speakers at the OneHR Conference

Accenture

Adobe

Amazon Web Services

Comcast

Dell

Deloitte

Geneia

Harrisburg University

Kronos

LinkedIn

Microsoft

NEOGov

SAP

SAS

ServiceNow

Success Factors

Workday