



July 14-17, 2024

Intercontinental
Chicago, IL

Held each July, the Annual Meeting brings together state HR directors and senior-level staff from around the country to hear from thought leaders and to get an update on the latest HR trends. This meeting location rotates around the country.

All sponsors receive:

- Acknowledgement from NASPE leadership during the opening session and throughout the meeting
- Company logo on event website and onsite signage
- Preliminary and final attendance rosters

PINNACLE
\$16,000

- Four complimentary meeting registrations
- Company banner in general session meeting room
- Recognition as an evening social/networking event sponsor
- Sponsor Spotlight: One company representative to give a 3-min overview of your organization during the meeting*

DIAMOND
\$11,000

- Three complimentary meeting registrations
- Recognition as keynote speaker sponsor
- Sponsor Spotlight: One company representative to give a 3-min overview of your organization during the meeting*

PLATINUM
\$8,500

- Two complimentary meeting registrations
- Re-charging station sponsor
- Sponsor Spotlight: One company representative to give a 3-min overview of your organization during the meeting*

GOLD
\$6,000

- NEW! Two complimentary meeting registration
- Recognition as meeting's digital sponsor (text, mobile app, etc.)
- NEW! Sponsor Spotlight: A 1-min informational video of your organization shared during the meeting**

SILVER
\$3,500

- NEW! One complimentary meeting registration
- Recognition as meeting's meal sponsor
- NEW! Sponsor Spotlight: A 1-min informational video of your organization shared during the meeting**

*Sponsor Spotlight schedule will be released within 7 days of the meeting

**Sponsor Spotlight videos are due to NASPE Staff no later than 7 days before the meeting